



## AMERICAN PHYSICIANS Multichannel file



**Quantity: 690,350**  
**Pricing \$ 85/M**

## Physician Email Database

**Quantity: 252,937**  
**Pricing \$ 150/M**

### Description:

Physicians are one of the wealthiest professions thus they become an attractive target for major mailers. Average physicians spend about 8-12 years in specialized education and training and purchase medical items and literature for continuing education. Physicians carry a lot of responsibilities and are inclined to enjoy the finer things in life when they have the opportunity, which makes them high spending consumers. Select from 690,350 names and 62 Doctor Specialties that make this comprehensive list key to target markets.

### Source:

Multi-sourced from directories, public records, licensing boards, call center.

### Updates:

Continuous Compiling, Public Records Quarterly uploads. File NCOA cleaned.

### Suggested Uses:

Medical Equipment Marketing, Pharmaceuticals Sales, Malpractice Insurance, Medical Billing, Medical Telemarketing, Credit Offers, Executive Gifts, Medical Related Journals / Catalogs,

Medical Education, Financial Services, Office Supplies, Business Services, Web Services and products, Employee services, Medical uniforms, Sterile products, Legal Services, Business opportunities, Investments, Practice Consulting travel and vacation offers and more.

### Selects:

- \* Specialty 30/M
- \* Sub Specialty 20/M
- \* Phone Number 15/M
- \* Gender 10/M
- \* URL 40/M
- \* Fax Number 40/M

### Delivery:

Email, FTP, CD-ROM (add \$35)

### Formats:

CSV file, ASCII Text, Comma Delimited, and MS Excel

### Order Procedure:

Min 5,000 Order Qty. Fax Inquiry / Count Request to 800-579-4912 and email [counts@nobleventures.com](mailto:counts@nobleventures.com). Pre-Payment at time of Order or 30 day letter of guarantee required from broker and agency clients, unless otherwise authorized. Terms & Conditions Apply to all lists. Data Seeded with Decoys to detect unauthorized use.

**Website:** [www.nobleventures.com](http://www.nobleventures.com)

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**Note:** Counts, Detail and Data subject to change from List Owner. List under continuous development.



SPECIALTY	COUNT
ADOLESCENT MEDICINE	632
AEROSPACE MEDICINE	759
ALLERGY & IMMUNOLOGY	559
ANATOMIC & CLINICAL PATHOLOGY	6,851
ANATOMIC PATHOLOGY	2,161
ANESTHESIOLOGY	20,774
CARDIOLOGY	5,324
CARDIOVASCULAR DISEASE	7,093
CLINICAL PATHOLOGY	1,101
CRITICAL CAREMEDICINE	2,529
DERMATOLOGY	8,104
DIAGNOSTIC RADIOLOGY	14,175
EMERGENCY MEDICINE	45,454
ENDOCRINOLOGY	2,549
FAMILY PRACTICE	58,685
GASTROENTEROLOGY	6,002
GENERAL PRACTICE	3,259
GENETICS	430
GERIATRIC MEDICINE	4,053
HEMATOLOGY	2,313
INFECTIOUS DISEASE MEDICINE	2,579
INTERNAL MEDICINE	221,858
MATERNAL & FETAL MEDICINE	714
MEDICAL ONCOLOGY	886
NEONATAL PERINATAL MEDICINE	2,268
NEONATOLOGY	931
NEPHROLOGY	3,756
NEUROLOGICAL SURGERY	3,213
NEUROLOGY	7,668
NUCLEAR MEDICINE	3,723
OBSTETRICS & GYNECOLOGY	1,134
OCCUPATIONAL MEDICINE	5,206
ONCOLOGY	3,549
OPHTHALMOLOGY	15,221
ORTHOPAEDIC SURGERY	17,710
OTOLARYNGOLOGY	8,936
PAIN MANAGEMENT	421
PATHOLOGY	496
PEDIATRIC & ADOLESCENT	476
PEDIATRIC CRITICAL CARE	678
PEDIATRIC EMERGENCY MEDICINE	855
PEDIATRICS	43,622
PHYSICAL MEDICINE& REHAB	9,374

PLASTIC SURGERY	4,918
PREVENTIVE MEDICINE	4,096
PRIMARYSPECIALTY	38,313
PSYCHIATRY	25,889
PULMONARY DISEASES	1,040
PULMONARY MEDICINE	4,219
RADIATION ONCOLOGY	1,465
RADIOLOGY	6,686
RHEUMATOLOGY	2,083
SPORTS MEDICINE	1,693
SURGERY	26,980
THERAPEUTIC RADIO. PHYSICS	575
THERAPEUTIC RADIOLOGY	884
THORACIC SURGERY	4,450
URGENT CARE	442
UROLOGY	8,608
OTHERS	9,720
	<b>690,142</b>