



---

**BROADBAND USERS**  
**w/ opt in email**

**QUANTITY 9,754,928**  
**PRICE \$ 90/M**

**File Description:**

Broadband users are internet and tech savvy consumers who spend a lot of time on the internet whether it is work or personal related. Most of these consumers are interested in electronic equipment and services such as Ipods, PDA's and high speed phone connections.

**Source:**

Consumer response surveys. Emails are opt-in and time and date stamped

**Updates:**

Monthly. NCOA Suggested to mailers

**Suggested Uses:**

electronics, internet, cellular, vehicle loans, credit lines, consumer offers, insurance, much more

**SELECTS:**

Gender 20/M  
Date of birth 20/M  
Ethnicity 20/M

**Delivery:**

Email, FTP, CD-ROM (add \$35)

**Formats:**

CSV file, Ascii Text, Comma Delimited, MS Excel, MS Access, SQL

**Order Procedure:**

Min 10,000 Order Qty. Fax Inquiry / Count Request to 800-579-4912 and email [counts@nobleventures.com](mailto:counts@nobleventures.com). Pre-Payment at time of Order or 30 day letter of guarantee required from broker and agency clients, unless otherwise authorized. Terms & Conditions Apply to all lists. Data Seeded with Decoys to detect unauthorized use.

Brokers Commission: 20%

Volume Discounts available

Brokers Contact: 800-299-8280

**Website:** [www.nobleventures.com](http://www.nobleventures.com)

**Counts:** [counts@nobleventures.com](mailto:counts@nobleventures.com)

**Note:** Counts, Detail and Data subject to change from List Owner. List under continuous development.