



Health and fitness savvy consumers

Quantity: 1,368,222
Pricing: \$55/M

File Description:

This database of health conscience consumers is ideal for fitness, wellness and nutrition offers. Consumers are more aware of health issues facing the population and are taking the appropriate measures to inform themselves of the latest in health trends. Most consumers are on the "wellness" trend due to medical conditions and are willing to receive and purchase items for those related offers.

USAGE:

Fitness clubs, Health & Fitness magazines, Diet programs, Fitness equipment, Home exercise equipment, Health food, Beauty products, Healthy cooking, Insurance, Medical equipment and travel offers.

SOURCE:

Multi-sourced, Internet Survey, Responders

SELECTS:

Gender	\$10/M
Phone	\$20/M
Interest	\$10/M
Email	\$85/M
Age	\$15/M

COUNTS

- | | |
|----------------|-----------|
| ○ DIET PROGRAM | 1,216,879 |
| ○ FITNESS | 229,617 |
| ○ WEIGHTLOSS | 54,572 |

DELIVERY:

Email, FTP or DHL CD-ROM \$35/F
Email broadcast \$50/M

FORMATS:

CSV file, Ascii Text, SQL, Comma Delimited, MS Excel, MS Access,

Order Procedure:

Min. 5,000 order qty. Fax Inquiry / Count Request to 800-579-4912 or email counts@nobleventures.com Pre-Payment at time of Order, unless otherwise authorized.

Brokers contact: 800-299-8280

Brokers Commission: 20%

Volume Discounts available

Website: www.nobleventures.com

Counts: Counts@nobleventures.com

Note: Terms & Conditions Apply to all lists. Data Seeded with Decoys to detect unauthorized use.